

PROFILES IN SUCCESS

"I TRIED ONE COURSE AND I WAS HOOKED."

HOW SHE DISCOVERED SPEAR ONLINE COURSES...

I was online looking at ongoing education options. I have a fairly large busy practice and I've got three young children, so I have to be choosy about my continuing education courses.

Convenience has become a big factor for me for the simple reason that I have to budget my time outside of the practice very carefully. I wasn't planning to attend something right away but I was looking at options for the future. Then, on the Spear website, I saw the online courses being offered and I realized I could get

started whenever I wanted. I tried one that day and I was hooked. From then on I was doing at least one course a day online.

BRINGING IT TO THE TEAM...

Right now, I have been taking the courses myself after hours on a schedule that works for me. But I take a lot of what I learn from those lessons and go back and share those ideas with the team in our weekly meetings. That's been especially important as we go through a transition now in our practice [Dr. Zadeh's partner recently sold his half of the practice to her and she has become the sole owner]. It really helps me get the team focused on what is important to our growth. And now that Spear has come out with these online "Team Meetings" modules, my long-term plan is to work through those with the team so they can see for themselves the value of these lessons in a way that especially relates to them.

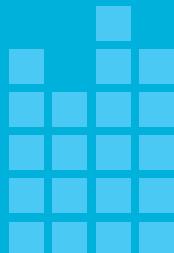
THE ADVANTAGES OF ONLINE LEARNING...

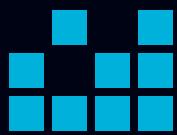
I suppose the convenience is the first thing that attracts you. I don't have to book a flight, I don't have to worry about being away from home. I can log on from home at 1 AM and complete my CE points. And I can go back and review any time I want to refresh my memory on something. It's there when I need it. But convenience alone would not be enough to keep me devoted to this. There is also the fact that it is high quality education. I have since looked around at other online options but I haven't found anything that comes close to the depth of material that Spear offers.



Dr. Yasaman Zadeh
Toronto, ON

Dr. Yasaman Zadeh runs a busy metropolitan practice. As a dentist who is always looking to reach new clinical heights through continuing education while at the same time giving full attention to her practice and her family obligations, she was delighted to find the value of Spear's "online solution."





VALUE FOR THE MONEY...

I'm not saying the online experience is the same thing as being at a workshop, of course. We all understand the advantages of being on-site with instructors and peers. But this is certainly the next best thing and you cannot beat it in terms of value for your CE dollar. For what I would have paid for one in-person workshop, I ended up getting access to a whole curriculum of lessons that have transformed the way I practice.

IT DIDN'T TAKE LONG TO SEE RESULTS...

Even after just one month of doing this I can see that my knowledge and my confidence has increased and I am starting to look at things differently. My diagnostic abilities have improved and my case acceptance has already gone up. You still have to be committed and disciplined, of course, but I find that the Spear courses online are just so inviting and so easy to get into that it is easy to keep going with it.

A DISCOVERY WORTH SHARING...

I have already recommended the Spear Digital Suite to at least ten colleagues. I think the convenience and cost benefits make it especially worthwhile for younger dentists or for those with special family considerations that make it harder to travel so much. But most of all it is just a great educational value for anyone. I can't think of a reason for any dentist to miss out on this opportunity.

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SPEAR

TO LEARN MORE ABOUT SPEAR DIGITAL SUITE FEATURES AND TO BROWSE OUR LIBRARY OF ONLINE COURSES, VISIT **SPEAREDUCATION.COM** OR CALL **1-855-625-2333**.